

# Chelsea Berler

## PRESS KIT



FOUNDER & CEO:

**Solamar Agency**

AUTHOR:

*The Curious One: From Food Stamps to CEO — One Woman's Journey Through Struggle, Tragedy, Success and Love*

## About Chelsea



Do you believe in real-life, happily-ever-afters? Chelsea Berler is living proof that dreams can come true... that a person can go from food stamps, struggles, and tragedies to become a successful CEO and author. It's possible because of Chelsea's distinctive curiosity, attention to details, quirkiness, non-stop work ethic, and above all else, her infectious, winning smile. Driven and resourceful, she is a flourishing entrepreneur at just age 30, with business savvy that's been honed to perfection, as well as being an experienced marketing pro and successful author of *The Curious One*.

Chelsea founded [Solamar Agency](#) in 2006 to provide results-driven, creative solutions for business owners who are determined to bring their talents and greatness to the world on their own terms and connect to customers through eye-catching design, persuasive marketing messages, compelling content, and strategic business support. In less than a decade, she's been able to turn this boutique marketing agency into a passionate team of top-notch marketing consultants, tech professionals, account managers, design specialists, and writers who operate from their main office location in Birmingham, Alabama, and from coast to coast, to deliver expertise, results, support, and a few laughs to Solamar clients all over the world.

“Communication is everything,” professes Chelsea. “And we should work on being better at it every day.” That kind of dedication is why Solamar is well on its way to being a regular seven-figure business and why her client list reads like the “Who’s Who” of marketing, business, and professional experts around the globe.



Chelsea and her company have been featured in *Shelby Living*, *Birmingham Business Journal*, *B-Metro* (as the Face of Birmingham in digital marketing for 2014) as well as in *Hoover's Magazine* and on *ABC 33/40*. Moreover, she has addressed worldwide audiences live and in-person, as well as by teleseminar, webinar, and podcast, on a diverse selection of topics.

When she's not lovingly hard at work—or jet setting from one coast to the other—she toggles between her home in Alabama and a beach house in Florida. She adores spending time with her family and dedicates time to flying back home to North Dakota where she was born and raised.

With that kind of hectic life and business success, Chelsea is the first to laughingly admit that, “Sometimes following your heart means losing your mind :).”

For more information, please visit <http://solamaragency.com>, <http://mostlychelsea.com>, and <http://thecuriousbook.com>.

### *Also seen in:*



HOOVER'S  
MAGAZINE



SHELBY  
LIVING

# Speaking & Press

## SPEAKING TOPICS

If you're interested in interviewing me for a program or having me speak at your next event, contact me! I'm always happy to speak or comment on topics including (but not limited to) the following:

- Women in Leadership Roles
- The Story and Lessons Behind [TheCuriousBook.com](http://TheCuriousBook.com)
- Publishing Your First Book
- Building a Business (six and seven figures)
- Multiple Streams of Income in your existing business
- Virtual and Onsite Team Building
- Team Management
- Online Marketing and Implementation
- Increasing Profitability of Live and Virtual Events
- Branding/ Brand Awareness + Design Trends
- What's Hot in Social Media
- Project Management + Time Management
- Inspiration for Entrepreneurs and Business Owners
- How to be a Great Leader (Leadership Coaching)

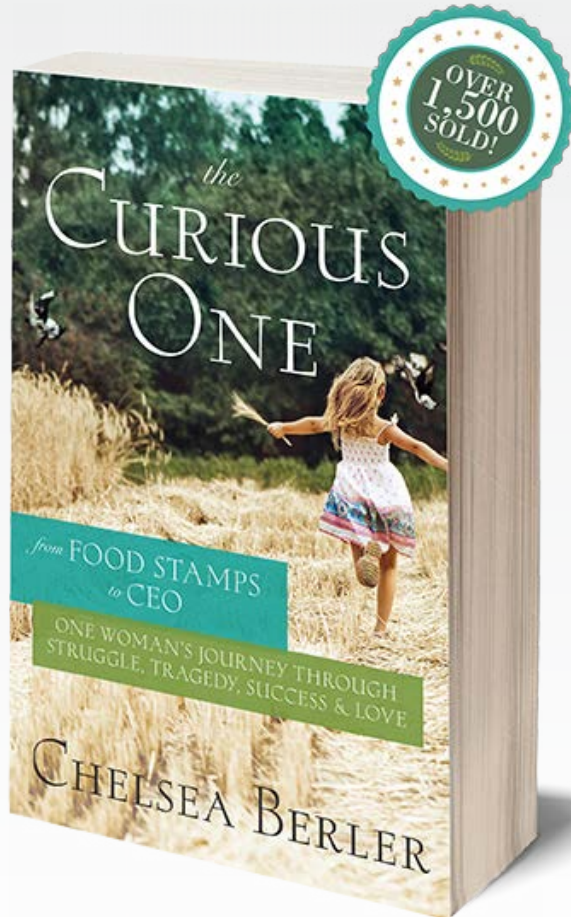


## FEATURES

- Birmingham Business Journal – [People on the Move Recognition](#)
- [Virtually Successful Video Summit](#) – Guest Speaker
- Featured in [Hoover's Magazine](#) – June 2014
- Expert Presenter: [Wealthy Thought Leader](#) on Web Design Trends (Austin 2014) + Building a million dollar business (Vancouver, Canada 2013)
- [Blog Talk Radio](#) hosted by Power Up Living
- Spotlight Article in [IM For The Rest of Us](#) on Web Trends – June 2014
- [ABC 33/40](#) Talk of Alabama
- Featured on [Biblio Scribe](#)
- Chelsea Berler - [Solamar CEO Publishes First Book](#)
- Featured in the November 2013 Issue of [B-Metro](#)
- Featured in Partner Stories by [Infusionsoft](#)
- Featured in [Glazer-Kennedy's Inner Circle](#) Newsletter
- Guest Speaker: [Building Your Marketing Team](#)
- Expert Presenter: [Organize Your Way to More Profits](#)
- Featured in the [Birmingham Business Journal](#)
- Interviewed on [Mo.com](#)
- Entrepreneur of the week on [“But Are You Making Any Money?”](#) blog
- Escaping Mediocrity Blog – [“How Getting Sh\\*t DONE is the Key to Getting your Sh\\*t Together This Year”](#)
- Guerrilla Marketing Job Escape Plan: [Interviewed in this Book!](#)
- Guest post on New Tricks Blog: [“Avoid this Trap if you want to Play a Bigger Game Online”](#)
- [Special Guest](#) on Barry Moltz Blog Talk Radio Show
- Bangle and Clutch: [“Do You Have a Path Bound Purpose”](#)
- Blissfully Domestic: [“Best Day Foundation”](#)
- Proud Sponsor, [TEDxYVR](#)
- InsideSocialMedia.TV – [“3 Innovative Ways to Use Social Media”](#)
- Eido Connect (also printed in The Finder) – [“Where in the World is Chelsea Moser”](#)
- Special Guest for the [Jupiter Midas Effect](#) with Lissa Boles
- Guest Expert on the [Right Brainers In Business Summit](#) with Jenn Lee
- Expert Presenter: [How to Create a Team-Based Business](#)



## Contact Chelsea



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| WEB       | <a href="http://mostlychelsea.com">mostlychelsea.com</a>                          |
| FACEBOOK  | <a href="https://facebook.com/mostlychelsea">facebook.com/mostlychelsea</a>       |
| TWITTER   | <a href="https://twitter.com/chelseaberler">@chelseaberler</a>                    |
| INSTAGRAM | <a href="https://instagram.com/mostlychelsea">instagram.com/mostlychelsea</a>     |
| LINKEDIN  | <a href="https://linkedin.com/in/mostlychelsea">linkedin.com/in/mostlychelsea</a> |
| PINTEREST | <a href="https://pinterest.com/mostlychelsea">pinterest.com/mostlychelsea</a>     |

### **THE CURIOUS ONE SALES LOCATIONS**

The Curious One is available at [Amazon](#), [TheCuriousBook.com](#), [Sundog Books](#) and [Little Professor Bookstores](#). Over 1500 copies sold so far!